



## 2017 Timeline

### APRIL

- April 9 - 23 Contact church office and arrange to include bulletin announcements/inserts and video clips over the next 2 months. (One announcement for each Sunday of the campaign!)
- April 23 - May 7 Arrange for bottle delivery or pick up bottles and liaison package at the Centre.

### MAY

- May 7 Show the promotional video and announce the beginning of OBB next Sunday. Be sure to include bulletin inserts or bookmarks!
- May 14** **Happy Mother's Day!** Show promotional video and announce the beginning of OBB during service and have your display ready. Hand out bottles to families and individuals.
- May 21 Set up bottle display again and hand out bottles to anyone who didn't receive one the week before.
- May 21 - June 11 Continue to ensure that an announcement and/or bulletin insert highlights the campaign each Sunday, reminding participants to keep filling their bottles.

### JUNE/JULY

- June 11 Remind the congregation that next week they will need to bring back their bottles.
- June 18** **Father's Day** - Announce the conclusion of OBB and where they can deposit their bottles.
- June 19 Counting Day! Bring bottles to the Centre as early as possible (or make arrangements beforehand to have them picked up). Please let us know if you can stay and help count for a few hours – we would sure appreciate it!
- June 25 - July 2 Collect any late bottles and make arrangements to get them to the Centre.

### AUGUST

- July 30 - August 6 Thank the congregation for their participation and announce the final totals for the campaign (we will send you an email with your total).