



## 2017 Sample announcements

### 1<sup>st</sup> announcement: April 23 – May 7 (one or two weeks before Mother's Day)

- Show the promo video and let people know that they can get a bottle from you next week after the service.

*Announcement (verbal or print)* "The Pregnancy Options Centre works in our community to help teens, youth, women and families that are facing a crisis pregnancy. They have been reaching out to people in need for over 31 years! Our church wants to support them in this 'front-line' ministry (again) this year by joining with them for their annual Baby Bottle Campaign. Next Sunday, please pick up an empty baby bottle from the foyer, take it home, and over the next few weeks fill it with coins, bills or cheques or text, and then return it to the church on Father's Day. Your donations mean that the women, men and unborn children that need help in our own community always have a place to turn to for support and encouragement."

### 2<sup>nd</sup> announcement: May 14: Mother's Day

- Show the promo video and let people know that they should pick up their baby bottle **today**.

*Announcement (verbal or print)* "Happy Mother's Day! This year we are supporting the life-giving ministry of the Pregnancy Options Centre (again). This ministry in our community reaches out to teens, youth, women and couples that are facing an unplanned pregnancy. Please be sure to pick up your Baby Bottle today and over the next few weeks, please fill it with change, bills, cheques, or even use Visa or MasterCard, to support the life-giving ministry of the Pregnancy Options Centre. Your spare change can mean that those facing an unplanned pregnancy have the opportunity to choose life." ☺

### 3<sup>rd</sup> announcement: May 21

- Remind everyone about the work of the Pregnancy Options Centre; let them know it's not too late to get a bottle from you to participate.

*Announcement (verbal or print)* "It's not too late to participate in the Pregnancy Options Centre's annual Baby Bottle Campaign. The Centre relies on the coins and change collected during this campaign to continue its life-giving ministry to the teens, youth, women and unborn in our community. If you haven't already, please pick up your bottle today in the Foyer."

#### **4<sup>th</sup> announcement: May 28**

*Announcement (verbal or print)* “This past year, the Pregnancy Options Centre spoke to thousands of high school students about the importance of “Saved Sex”. Young people are eager to hear this message and the Centre helps them understand that they have a choice and opportunities for healthy relationships, despite the pressures they face each day. Participating in the annual Operation Baby Bottle campaign means more students can hear this vital message. There are still a few bottles in the Foyer for you to take home and fill with change to help make sure we can reach every high school.”

#### **5<sup>th</sup> announcement: June 4**

*Announcement (verbal or print)* “Each year Pregnancy Options touches the lives of women and men who need the healing provided in post abortion recovery ministry. For many, this counseling provides restoration and reconciliation and allows them to release the guilt, regret and burden that they carry. Operation Baby Bottle is the main fundraiser for the Pregnancy Options Centre and allows them to reach every couple and individual that needs their help.”

#### **6<sup>th</sup> announcement: June 11**

This is an important Sunday to remind everyone that next week they will need to return their filled baby bottles.

*Announcement (verbal or print)* “Next week is Father’s Day and that means that it will be time to return your filled baby bottle for the Pregnancy Options Centre. If you have forgotten to fill it with spare change, don’t worry! You can simply write a cheque or fill out the slip inside the bottle to use your Visa or MasterCard, or you can even donate online. Please be sure to bring your bottle back next week so that it can be included in the Centre’s annual Counting Day. **If you can help with counting on Monday June 20, please contact the Centre as soon as possible.**”

#### **7<sup>th</sup> announcement: June 18: Father’s Day**

- Thank everyone for participating and let them know where they can leave their full bottles.

*Announcement (verbal or print)* “Today is the final day of the Pregnancy Options’ Operation Baby Bottle campaign. Thank you to all of you who brought back your filled baby bottles today. If you forgot to bring your bottle today, please bring it next Sunday or you can drop it off at the church office during the week. Thank you!”



**8<sup>th</sup> Optional announcement: July/August**

- Following bottle count - Celebrate your church's total contribution to the Pregnancy Options Ministry (which we will email to you).

*Announcement (verbal or print)* "Thank you, church, for your awesome support of Operation Baby Bottle. In total, our church raised \_\_\_\_\_, contributing to their grand total of \_\_\_\_\_! Bless you, and we look forward to being a part of this awesome ministry's fundraiser again next year."